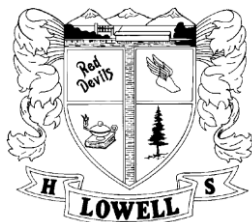


Lowell School District #71



Strategic Plan

2018 – 2019

Board of Directors

Joyce Donnell, Chair
Dennis McCallum, Vice Chair
Suzanne Kintzley,
Mike Galvin
Jim Chapman

Superintendent

Johnie Matthews, III

Principals

Kay Graham, Lowell High School
Jessica Edgerton, Lundy Elementary School

STRATEGIC PLAN OVERVIEW

The **Lowell School District #71** Strategic Plan, adopted by the Board of Directors, is the management plan for the District. The following is a description of the purpose, components, definitions, process, and timeline related to the plan.

The Strategic Plan has three main purposes. First, the plan defines the District's vision, mission, and strategic goals. Second, the plan details how the District will achieve those goals. Third, the plan serves as the common tool for managing changing priorities, as indicated by the ordering of the objectives. All District decisions should reflect the priorities of the Strategic Plan.

The components of the Strategic Plan are defined below:

- **VISION**
What the District is striving to do.
- **MISSION**
What the District will accomplish by the end of the five-year Strategic Plan.
- **STRATEGIC GOALS**
Actions to be completed by District and site staff.
- **OBJECTIVES**
Actions by District and site staff to achieve the strategic goals.
- **EVALUATION CRITERIA**
Measurement of how the school and district will assess their annual progress against the objectives.
- **ACTION PLANS and PROJECT ACTIVITIES**
Administered by the Superintendent, Action Plans are the specific plans, which must be completed by each school to achieve the specific objectives.

The implementation of the Strategic Plan follows a yearly update cycle to ensure that the plan reflects the priorities defined by the Board of Directors. Implementation of the Strategic Plan continues throughout the year and is evaluated, analyzed, and revised annually.

Key Objectives:

Key objectives for the district will be measured against districts/schools with similar demographics.

Questions regarding the Strategic Plan should be directed to the Superintendent.

Lowell School District #71

Strategic Plan

Vision Statement:

Dedicated to the educational achievement and the success of every student.

Mission Statement:

Together with families and the community, we will provide each student a challenging, quality education, in a safe and supportive small school environment. We are committed to:

- Providing rigorous standards-based teaching and learning programs that are responsive to each student's needs
- Ensuring that each student makes measurable yearly academic progress
- Preparing all students for personal success by providing college and career opportunities and programs
- Promoting diverse opportunities, in and out of the classroom
- Maintaining our unique environment that assures participation in team sports, arts, clubs, or extra-curricular activities
- Inspiring creativity, critical thinking, leadership skills, and life-long learning
- Cultivating respectful students with a strong work ethic, grit and determination, who are self-directed, responsible community members

Strategic Goals:

- **Curriculum and Instruction:** Continue to design, implement, evaluate, and improve instructional programs to ensure every student meets the district standards
- **Human Resources:** Recruit, select, develop, evaluate and retain the highest quality staff
- **Student Services:** Continue to design, implement, evaluate, and improve programs and services to support success for all students
- **Family and Community Partnerships:** Design, implement, evaluate, and improve partnerships that support the goals and objectives of the District
- **Facilities and Equipment:** Provide an environment that is safe, clean and attractive that promotes student learning and fosters student, staff, and community pride
- **Alternative and Optional Educational Programs and Services:** Provide for alternative and optional educational programs and services for our students, families and communities
- **Strategic and Financial Planning:** Continue to design, implement, evaluate, and improve the strategic planning process to ensure that the short-term and long-range human, financial and capital resources are efficiently and effectively allocated

Fiscal Integrity of the District:

The Strategic Plan is designed to ensure that the human, financial, and capital resources are efficiently and effectively allocated based upon the priorities established by the Lowell School Board, with the fiscal integrity of the District as the **cornerstone** foundational requirement of the Strategic Plan.

Lowell School District's determination of fiscal integrity requires that sufficient funds are in reserve that would address the challenges that may come to the District, both short-term and long-term. Accordingly, the Board commits to establish reserve levels, as well as their fund balances, to meet State and local priorities. Fiscally sound management also requires that the District provide funding for the implementation of the Strategic Plan priorities, as evidenced by a balanced budget approved by the Board that is **not in deficit spending**. Additionally, the Board is dedicated to ensuring the fiscal integrity of the District through providing the necessary funding to maintain the following prudent **minimum** reserves:

Description of Reserves	Reserve Percent
Create and maintain a reserve for economic uncertainties of 8% within the General Fund balance.	8
Create and maintain an ongoing equipment replacement fund/reserve of .75 % (e.g. tractors, trailers, mowers).	.75
Create and maintain an ongoing transportation replacement fund/reserve of 1% .	1
Create and maintain an ongoing Special Education uncertainty reserve of 1.5%	1.5
Create and maintain a .8% deferred maintenance general fund contribution. (contracting outside for one time maintenance needs).	.8
Contribute 1% of the annual budget to the Post Retirement Benefit Reserve.	1
Total Budgeted Reserve Level	13.05%

Class Size

Recognizing that the District is funded based upon average ADM, the District shall maintain the average class size in each grade level span and in secondary school core classes as reflected below. In **February of each year**, an enrollment report will be provided to the Board by the Superintendent on the class size averages within each grade level span and in each secondary school core class.

Kindergarten – Third Grade	22 to 1
Fourth – Sixth Grade	28 to 1
Seventh – Twelfth Grade	28 to 1

Recognizing the need to be competitive and the requirements associated with the implementation of Oregon Core Standards, all classrooms at the K-6 level shall be grade specific classrooms (**combination classrooms will not exist**).

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Fiscal Integrity of the Charter Schools

The Superintendent shall ensure that Mountain View Charter School and Bridge Charter Academy provides a monthly fiscal report to the Board, which ensures that the Charter School is in a sound financial condition.

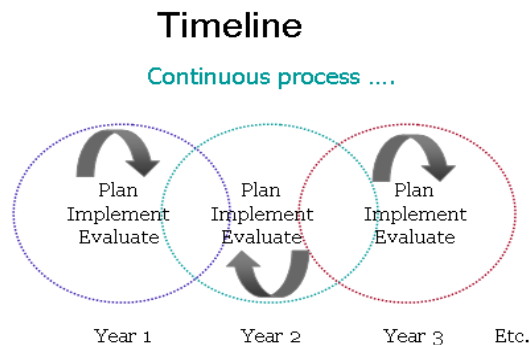
Due to the volatility of attendance in home school charter schools, the Board is committed to ensure the funding received by the District from Bridge Charter School(s) shall not be utilized for ongoing District expenses. The only exception will be salary expenses that are within General Fund that are directly serving Bridge Charter School (For example, Business Services staff serving BCA, the portion of the Superintendent's salary beyond that would be competitive without BCA, and related maintenance custodial expenses associated with serving BCA).

The monthly financial report provided by the CBO shall specify the amount of attendance funding received from BCA **minus the expenses** directly related in supporting BCA. (For example, the amount of net income generated by the 450 BCA students represents \$620,000 - \$50,000 in direct expenses = \$570,000, which is to be used on one-time expenses or placed in the reserves of the District.)

School District Strategic Plan Process and Timeline

Strategic Planning Process:

The implementation of the Strategic Plan follows a yearly updated cycle to ensure that the Plan reflects the priorities defined by the Board of Directors. Implementation of the Plan continues throughout the year and is evaluated, analyzed, and revised annually.



Annually, the Board will approve the Strategic Plan in June for the subsequent year.

Strategic Plan Timeline 2017-2018

Target Dates	Strategic Plan (SP)
February 2018	Final Board Approval of 2018-2019 Strategic Plan, with evaluation criteria for each objective
April 2018	First Meeting on 2018-2019 Budget, reflecting the priorities within the 2018-2019 Strategic Plan
May 2018	Second Meeting on Budget (If necessary)
June 2018	Approval of Annual Budget, reflecting the priorities within the 2018-2019 Strategic Plan

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Strategic Plan Evaluation Timeline 2018 - 2019

Target Dates	Strategic Plan (SP)
July 1, 2018 – June 30, 2019	Implement Approved 2018-2019 Strategic Plan
September-October 2019	Collect and Organize data on evaluation criteria, in preparation for the 2017-2018 Annual Strategic Plan Report
February 2020	Presentation of the 2017-2018 Strategic Plan Report, with acceptance of the Board of Directors Approval of 2019-2020 Strategic Plan by the Board of Directors
April 2020	First Meeting on 2019-2020 Budget, reflecting the priorities within the 2019-2020 Strategic Plan
May 2020	Second Meeting on Budget (If necessary)
June 2020	Approval of Annual Budget, reflecting the priorities within the 2019-2020 Strategic Plan

Strategic Plan Evaluation Timeline 2019 - 2020

Target Dates	Strategic Plan (SP)
July 1, 2019 – June 30, 2020	Implement Approved 2019-2020 Strategic Plan
September-October 2019	Collect and Organize data on objectives and evaluation criteria, in preparation for the 2018-2019 Annual Strategic Plan Report
February 2020	Special Board Meeting to Provide Annual 2018-2019 Strategic Plan Report to the Board Addressing objectives and evaluation criteria. Request Acceptance of 2018-2019 Strategic Plan Report by the Board
February 2020	Final Approval of 2020-2021 Strategic Plan, with updated evaluation criteria
April 2020	First Meeting on 2020-2021 Budget, reflecting the priorities within the 2020-2021 Strategic Plan
May 2020	Second Meeting on Budget (If necessary)
June 2020	Approval of Annual Budget, reflecting the priorities within the 2020-2021 Strategic Plan

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Lowell School District #71
STRATEGIC PLAN
2017-2018

Site/Division: **Business Services**

Site: **District Office**

STRATEGIC GOAL: Facilities and Equipment			
1.0 OBJECTIVE: NEW AND MODERNIZED FACILITIES Continue to design, develop, and implement a plan to maximize resources to provide new and modernized facilities to improve the functionality, appearance, and conditions of present facilities.			
EVALUATION CRITERIA FOR 2017-2018:			X = MET
J	1.1	Ensure that all timelines for the completion of new construction and modernization projects are met.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Business Services**

Site: **District Office**

STRATEGIC GOAL: FACILITIES AND EQUIPMENT			
2.0 OBJECTIVE: SAFE, FUNCTIONAL, ACCESSIBLE, CLEAN, AND ATTRACTIVE CLASSROOMS, FACILITIES AND GROUNDS			
Continually improve staff and student performance and to foster community pride by providing for safe, functional, accessible, clean, and attractive classrooms, facilities and grounds.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
J.M.	2.1	On a Likert Scale survey, with a minimum of 100% return, staff will rate safe, clean, sustainable and attractive classrooms, facilities and grounds with a minimum average satisfaction rate of 3 or higher.	
	2.2	Report on the updated and completed projects of the Master Facility Plan will be provided to the Board on an annual basis, not later than March of each year.	
	2.3	Monthly Site Facility Reports of each school will be communicated via the board packet.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Curriculum and Instruction			
3.0 OBJECTIVE: CAREER AND TECHNICAL EDUCATION Continue to design, develop, evaluate implement, and improve the Career and Technical Education Program.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
K.G.	3.1	Update the Career Technical Educational Plan annually.	
	3.2	Increase the number of students entering College and Vocational Programs including College Now offerings that are articulated through Community College, inclusive of all high school students by 5% biannually.	
	3.3	The high school will expand the opportunities for students to participate in "post-secondary" informational events, including on and off site College and Career Fairs.	
	3.4	Report on the number of students earning college now credit.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Human Resources**

Site: **District Office**

STRATEGIC GOAL: Human Resources			
4.0 OBJECTIVE: COMPETITIVE SALARIES, BENEFITS, AND STANDARDS			
Provide competitive salaries and benefits for all employees as compared with districts with similar demographics, and to ensure that each employee is paid in an equitable and fair manner, consistent with their job description			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
M.S.	4.1	Review salary and benefit data for each employee group (Classified, Licensed and Management) from comparable Lowell School District #71 within and outside the recruiting area and provide a recommendation to the Board and Associations on ensuring the competitiveness of the salaries for each group of staff members	
	4.2	Maintain all job descriptions of the district, ensuring that each job description is up to date on the legal issues related to the position and that each individual is paid consistent with the expectations reflected in each job description.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Human Resources**

Site: **District Office**

STRATEGIC GOAL: Human Resources			
5.0 OBJECTIVE: RECRUITMENT, SELECTION, PROFESSIONAL DEVELOPMENT, EVALUATION AND RETENTION OF STAFF			
Continue to improve the processes of recruitment, selection, professional development, evaluation and retention to provide high quality staff.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
M.S.	3.1	Evaluation of classified and certificated staff will be completed within required timelines, with appropriate recommendations and commendations.	
	3.2	Provide an annual assessment of each staff member, to the Board, in February of each school year.	
	3.3	Provide a report to the Board, not later than March, on the professional development needs for certificated, classified, administrative staff and the Board.	
	3.4	Completion of all annual State and Federal mandated trainings by all staff no later than January 2019 (e.g child abuse, pest management).	
	3.5	On a Likert scale of 1-5, staff will rate training effectiveness as a tool to improve their job performance with an average score of 3 or higher.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: Educational Services

Site: District Office

STRATEGIC GOAL: Curriculum and Instruction			
6.0 OBJECTIVE: MATH PROGRAM Continue to design, develop, implement, evaluate, and improve the standards-based Math Program.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
J.E. K.G.	6.1	Maintain the common core state standards and instructional practices associated with K-12 Math Program in every classroom in the District, as demonstrated by observations (e.g. Professional Peers, Principals, and Educational Services Staff).	
A.H.	6.2	Provide an annual report of the student progress on State Assessment criteria.	
	6.3	Each school will increase proficiency in Math by increasing the amount of students passing the SBAC with a minimum target of like-school proficiency.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Curriculum and Instruction			
7.0 OBJECTIVE: READING/LANGUAGE ARTS PROGRAM			
Continue to design, develop, implement, evaluate, and improve the standards-based Reading/Language Arts Program			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
J.E. K.G.	7.1	Maintain the common core state standards and instructional practices associated with K-12 Literacy: Reading/Writing/Language Development in every classroom in the District, as demonstrated by observations (e.g. Professional Peers, Principals, and Educational Services Staff).	
	7.2	Report to the Board on the opportunities and programs provided to students to improve their public speaking skills.	
A.H.	7.3	Provide an annual report of the student progress on State Assessment criteria.	
	7.4	Each school will increase proficiency in ELA by increasing the amount of students passing the SBAC with a minimum target of like-school proficiency.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Business Services**

Site: **District Office**

STRATEGIC GOAL: Facilities and Equipment			
8.0 OBJECTIVE: IMPROVE TECHNOLOGY Continue to design, develop, implement, evaluate, and improve technology hardware, software, and infrastructure to meet administrative and instructional requirements.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
M.S.	8.1	On a 5-point Likert Scale Survey, with a minimum of 100% return, staff will rate satisfaction with information technology services with a minimum average satisfaction rate of 3 or higher.	
	8.2	IT coordinator will provide a complete report to the Board, no later than January 2019, on the documentation and mapping structure in our technology program.	
	8.3	Technology Committee will meet quarterly and will provide the minutes of the meeting to the Board	
	8.4	Review and/or revise the District's Technology Plan to ensure it is up-to-date, and provide an annual report on the Technology Plan to the Board in September of each school year.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Business Services**

Site: **District Office**

STRATEGIC GOAL: Facilities and Equipment			
9.0 OBJECTIVE: NEW AND MODERNIZED EQUIPMENT Continue to design, develop, and implement a plan to maximize resources to provide new and modernized equipment that improve services to students and staff efficiency.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
J.M.	9.1	Ensure that the equipment replacement (instructional and maintenance) needs of the District are met, as reflected within the Master Equipment Plan approved by the Board.	
	9.2	Ensure that the transportation replacement needs of the District are met, as presented in an annual report to the board.	
	9.3	Ensure that the technology replacement needs of the District are met, as presented in an annual report to the board.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: Educational Services

Site: District Office

STRATEGIC GOAL: Curriculum and Instruction			
10.0 OBJECTIVE: SCIENCE PROGRAM Continue to design, develop, implement, evaluate, and improve standards-based Science Program.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET
J.E. K.G.	10.1	Fully implement Next Generation Science Standards and instructional practices associated with K-12 Science Program in every classroom in the District, as demonstrated by observations from Professional Peers, Principals, and Educational Services Staff.	
	10.2	Provide an annual report of the student progress on State Assessment criteria.	
A.H.	10.3	Each school will increase proficiency in Science by increasing the amount of students passing the SBAC with a minimum target of like-school proficiency.	

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Lowell School District #71
**STRATEGIC PLAN
2018-2019**

Site/Division: Educational Services

Site: District Office

STRATEGIC GOAL: Curriculum and Instruction			
11.0 OBJECTIVE: HISTORY/SOCIAL SCIENCE PROGRAM Continue to design, develop, implement, evaluate, and improve the standards-based History/Social Science Program.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
J.E. K.G.	11.1	Maintain the common core state standards and instructional practices associated with K-12 History/Social Science Program in every classroom in the District, as demonstrated by observations by Professional Peers, Principals, and Educational Services Staff and from course syllabi, and lesson plans. Principals will report to the board on the progress of their status.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Student Services			
12.0 OBJECTIVE: DECISION-MAKING AND BEHAVIOR Continue to design, develop, implement, evaluate, and improve services that promote self-confidence, positive decision making, community pride, and the skills necessary to be a respectful, self-directed, productive citizen.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
J.E. K.G.	12.1	Report to the Board of the services, activities, projects, and programs that promote positive student decision-making.	
	12.2	Ensure the ongoing implementation of the approved Positive Behavioral Instructional Support (PBIS) Program at both schools.	
	18.3	Report to the board, the opportunities to increase social and emotional growth for at-risk students.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Curriculum and Instruction			
13.0 OBJECTIVE: MODERN/WORLD LANGUAGE Continue to design, develop, implement, evaluate, improve, and expand the standards-based Modern/World Language opportunities for all K-12th grade students.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
K.G.	13.1	Expand Modern Language opportunities for students and ensure that at least <u>25%</u> of the students enrolled receive at least two years of Modern Language instruction.	
	13.2	Report to the Board on the progress made in fully implementing the State Standards.	
	13.3	Report to the board on the additional opportunities provided to students in grades K-8 in the area of Modern/World Language.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Curriculum and Instruction				
14.0 OBJECTIVE: VISUAL AND PERFORMING ARTS Continue to design, develop, implement, evaluate, and improve the standards-based Visual and Performing Arts Program.				
EVALUATION CRITERIA FOR 2018-2019:				X = MET NM=Not Met
J.E. K.G.	14.1	Report opportunities and participation in Visual and Performing Arts to the board.		
		14.1.1	100% K-6 elementary students will be provided choral and instrumental instruction.	
		14.1.2	In grades 7 th -12 th the percentage of students participating in band instruction will be maintained.	
		14.1.3	Assess and report to the Board on the performing arts offerings within the K-12 program.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Student Services			
15.0 OBJECTIVE: PHYSICAL, MENTAL SOCIAL/EMOTIONAL HEALTH Continue to design, develop, implement, evaluate, and improve services that promote physical, mental and social/emotional health.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
	15.1	Ensure that our Food Services Program has a balanced budget.	
	15.2	Increase by 10% the number of meals served to children in Summer Community Food Service Program.	
	15.3	100% of the students targeted as having health problems through mandatory screenings and assessments (i.e. vision, hearing, and scoliosis, nutritional or other medical conditions) will receive the necessary follow up regarding medical or health services.	
	15.4	In partnership with local agencies, provide support services in social and emotional health. Report to the Board on the services provided to the students and families that address the emotional and social health of the students and families.	
	15.3	Establish a Family Resource Center designed to strengthen family engagement and provide opportunities to connect with outside resources.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Student Services			
16.0 OBJECTIVE: EXTRA CURRICULAR ACTIVITIES			
Continue to design, develop, implement, evaluate and improve extra-curricular activities.			
EVALUATION CRITERIA FOR 2018-2019:			
			X = MET NM=Not Met
K.G.	16.1	Maintain the percentage of students in grades 7-12 participating in extra-curricular activities.	
	16.2	A Board Report will be presented by the high school leadership on the Annual Student Council Leadership Conference in Seaside Oregon.	
	16.3	Coaches will be annually evaluated by the Athletic Director and said evaluations will be reviewed and approved by the designated administrator assigned by the Superintendent.	
	16.4	The high school student leadership will present a report on the outreach activities provided to the elementary students.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Curriculum and Instruction			
17.0 OBJECTIVE: PHYSICAL EDUCATION PROGRAM Continue to design, develop, implement, evaluate, and improve the standards-based Physical Education Program.			
EVALUATION CRITERIA FOR 2018-2019			X = MET NM=Not Met
J.E. K.G.	17.1	K-12 Physical Education Program curriculum will be 100% aligned with state frameworks, as evidenced by District audit.	
	17.2	95% of students enrolled in PE in grades 7-9 will pass the five Fitness Gram components as established by district and state requirements.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Student Services			
18.0 OBJECTIVE: STUDENT TRANSITIONS			
Continue to design, develop, implement, evaluate, and improve services that ensure smooth transitions within the district.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM-Not Met
18.1	Board Report on the evaluation results of the transition activities provided for each grade level, including the following:		
18.1.1	70% of incoming kindergarten students and their parents will have successfully participated in Kindergarten "Round Up" and/or Kids in Transition to School (KITS) activities.		
18.1.2	By the end of Grade 8, 100% of students and their parents will have met with guidance counselors to develop their four-year and postgraduate plans.		
18.1.3	95% of students enrolled in Grade 6 will participate in elementary to junior high school transition activities.		
18.1.4	95% of enrolled 6 th and 8 th Grade students will participate in transition activities for families.		
18.1.5	Increase by 5% the percent of parents and senior students participating in post-secondary education planning activities.		
18.2	Provide an annual report, with data, to the Board on % of students who are classified as Special Education, TAG, Socio-Economic Disadvantaged, and ethnic subgroups within the District, the services provided to said students, and the academic assessment of progress of students on State assessments.		
18.3	Increase by 5%, the percentage of students going to four year universities directly from high school.		
18.4	Establish a Four-Year Educational Plan that is an integral part of the Ninth Grade Counseling program offered at the high school.		
18.5	Increase by 5%, the number of students going to community college and career trade school directly from high school.		

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Curriculum and Instruction			
Alternative and Optional Educational Programs and Services:			
19.0 OBJECTIVE: ALTERNATIVE AND EDUCATIONAL OPTIONS Continue to design, develop, implement, evaluate, and improve alternative and optional educational services and programs for students, parents, and the community.			
EVALUATION CRITERIA FOR 2018-2019:			X = MET NM=Not Met
K.G. A.H.	19.1	Review each of the educational options presently provided by the District and report to the Board reflecting areas for improvement and/or expansion.	

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Lowell School District #71
STRATEGIC PLAN
2018-2019

Site/Division: **Educational Services**

Site: **District Office**

STRATEGIC GOAL: Family and Community Partnerships				
20.0 OBJECTIVE: OUTREACH AND PARTNERSHIPS				
Continue to design, develop, implement, improve, and evaluate student, family, staff and community outreach and partnerships that provide direct and indirect support to the schools and the District.				
EVALUATION CRITERIA FOR 2018-2019:				X = MET NM=Not Met
J.M. K.G. J.E. M.S.	20.1	Review each office area in each school site and make structural changes that would provide a welcoming reception area for students and parents.		
	20.2	Conduct an annual satisfaction parent survey and report results.		
	20.3	Increase exposure, communication, and media presence as well as program and activities that will increase the number of students attending the Lowell School District.		
	20.4	Increase student enrollment in Lowell School District by 3% annually.		
	20.5	Increase by 3% (excluding the OSCIM grant) the overall government grants and donations received by the Lowell School District #71.		
	20.6	Establish a program whereby each school site has an active community business partnership.		
	20.7	Report to the Board, on or before May 1 st of each school year, on the activities implemented which demonstrate families are being engaged in the academic lives of their children.		
	20.7.2	Increase by 5% the number of parents and family members who volunteer at their children's schools.		
	20.7.3	Increase, by 5% parent and family attendance at school events (e.g. parent conferences, Back to School Nights, PTA and PTSC meetings).		

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